



PRINT DESIGN

BUSINESS CARDS

Color, 1-sided	\$40
Color front, B/W back	\$45
Color, 2-sided	\$60
Employee Variations (Color)	\$15 per. Employee <i>Discounts for 10 or more employees</i>
QR Code Add-On	Starting at \$35

STATIONERY

Letterhead	Standard Print Version	\$70
	Digital Add-on i.e. Google Doc	+20
Envelope		\$50
Stationery Set	Dig. & Phys. Letterhead + Envelope	\$130 Save \$20

FLYER *(Custom sizes available – Ask Us)*

5x7, 1-sided	Full Color	Starting at \$75
5x7, 2-sided	Full Color	Starting at \$110
8.5x11, 1-sided	Full Color	Starting at \$90
8.5x11, 2-sided	Full Color	Starting at \$125

POSTCARDS/MAILERS *(Custom sizes available – Ask Us)*

4x6, 1-sided	Full Color	Starting at \$65
4x6, 2-sided	Full Color	Starting at \$95
5x7, 1-sided	Full Color	Starting at \$75
5x7, 2-sided	Full Color	Starting at \$105

BROCHURES/PAMPHLETS *(Custom sizes available – Ask Us)*

8.5x11, Bi-fold	(4-sided)	Starting at \$120
8.5x11, Tri-fold	(6-sided)	Starting at \$175
5x7, Bi-fold	(4-sided)	Starting at \$100

VINYL BANNER

Basic	Up to 3 color + logo/icon (no image)	Starting at \$90
Premium	Full color (incl. images)	Starting at \$150

POSTERS *(Custom sizes available – Ask Us)*

11x17, Small	Starting at \$105
18x24, Medium	Starting at \$135
27x39, Large	Starting at \$185

MENUS

Print Menu	Starting at \$100
Billboard/Poster Menu	Starting at \$140
Menu Edits/Updates	Starting at \$45



OTHER PRINT MATERIALS

Lawn Signs		Starting at \$45
Booklet/Offering Memorandum	Min. 4 pages	Starting at \$300
Door Hangers, Basic	1-sided	\$60
Door Hangers, Full	2-sided	\$90
Invitations		Starting at \$65
Product Labels, Front	Front only	Starting at \$75
Product Labels, Full	Front & Back or Wrap-Around	Starting at \$150

See Product Label Sheet for more information on packages.

DIGITAL DESIGN

Websites/Web Pages

New Website	Custom website.	Starting at \$700
Website Maintenance	Regular updates to web content, pages, products, etc. (The creation of custom graphics for website, complex technical issues and/or coding request, additional cost)	Starting at \$35/hr
Website Custom Design	Custom graphics & designs for website i.e. banner, branded sale graphics, etc	\$45/hr
Webpage	Single page website with basic features & functionality	Starting at \$400

Digital Design

Custom QR Codes	Basic QR Code \$35 Premium QR Code \$50	Starting at \$35
Ad Banner	For digital/web use	Starting at \$60
Social Media Ads	Social media paid ad campaign designs	Starting at \$50
Social Media Post Designs	Templates – Branded Design – Emotional Appeal Designs Packages 6 – 10 – 30 – 60 - Custom	Packages Start at 6 post for \$60

Need help with Social Media Content & Management – Captions, Calendar, Posting? Contact us for a Consultation

Presentations

PowerPoint Templates	Basic – 10 Slides	Starting at \$180
	Standard – 15 Slides	Starting at \$260
	Premium – 20 Slides	Starting at \$440

See PowerPoint Template Detail Sheet. Variations to the slide options included with packages may incur addtl. fees

PowerPoint Presentations	Branded, custom presentations with your content	Starting at \$350
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LOGO DESIGN/BRANDING

Logo Design

Basic / Logo Repair	<p>3 design concepts / 3 revisions</p> <p>This budget option includes simple custom professional logo designs in RGB (digital) and CMYK (print) color modes. OR enhancements to your business's existing logo. A consultation will determine if your requested logo qualifies for basic. Complex designs will not qualify.</p> <p>Version: Full-Color, White or Dark Outline/Box/Circle Formats: JPEG, PNG, EPS, PDF</p>	\$140
Premium	<p>3 design concepts/4 revisions</p> <p>Perfect for businesses looking to stand-out from the crowd with skillful branding designs and file formats for every need in RGB (digital) and CMYK (print) color modes. <i>Also includes logo style sheet</i></p> <p>Versions: Full-Color, White or Dark Outline/Box/Circle, B/W, Symbol Only (If Applicable), Word only (If Applicable) Formats: JPEG, PNG, PDF, EPS, SVG</p>	\$250
Deluxe	<p>4 design concepts/up to 6 revisions + Multiple/Alternate versions</p> <p>This deluxe package is perfect for companies looking to brand themselves thoroughly for diverse marketing needs. Includes RGB (digital) and CMYK (print) color modes for various versions of your logo. I.e. You will get a Premium logo + Insignia in multiple layouts and colors. (The number and style of the alternate versions included will be based on the design chosen by the client). <i>Also includes logo style sheet and logo look-book.</i></p> <p>Versions: Full-Color, Outlines, B/W, Color/Layout Variations <u>for each logo variation created</u> Formats: JPEG, PNG, PDF, EPS, SVG</p>	\$500
Add-On: Additional revisions	Additional revisions to ensure your logo is just right	\$50 per round
Logo Recreation	Recreate an existing logo identically to provide logo art files and various formats. A consultation is required to confirm the pricing	\$100
Brand Style Guide	<p>Brand Style Guides defines the visual brand identity. Includes: Brand colors, textures/patterns, fonts/typography, icons, usage rules, logo and photography style. Best for mid-to-large companies & organizations needing branding guidance for internal and external use</p> <p>Elements that impact pricing: Content creation (text), KCS responsible for identifying and/or creating branding elements such as fonts/colors/photography/icons etc., development of usage rules for logos/fonts/colors/photography etc., stock photo package, icon development/packaging, graphic element development, etc.</p>	\$500 - \$1,500*
Brand Book	<i>Includes everything in the brand style guide PLUS</i> tone, mission statement, positioning, identity, and values.	\$700 - \$2,500
Brand Naming	Includes branding consultation + detailed name proposal presentation	\$360



PACKAGES

Business Identity Packages

Start-Up Pkg 1	Basic logo, 2-sided business card, 4x6 1-sided postcard (upgrade to 2-sided for additional \$15)	\$255 Save \$10
Corporate Identity Pkg 1	Color 2-sided business card, print letterhead, 5x7 basic 2-sided flyer/postcard/mailer	\$225 Save \$15
Corporate Identity Pkg 2	Premium logo, color 2-sided business card, print letterhead, 5x7 basic 2-sided flyer/postcard/mailer <i>Free Logo Style Sheet (Color and font sheet)</i>	\$450 Save \$35
Deluxe Logo + Branding Pkg	Deluxe logo, Brand Style Guide**, 2-sided color business card, stationery set (letterhead and envelope), 8.5x11 bi-fold brochure, \$50 off future webpage/website purchase. Includes 1 FREE QR basic QR code **\$500 Brand Style Guide credit – if brand style quote exceeds \$500 then only the difference will need to be paid in addition to the package cost) Add-On/Replacements: +\$50 to replace 8.5x11 bi-fold brochure with a 10-slide PowerPoint template	\$1,200 Save \$225

Don't see the design you need listed here? No Problem! Just ask for a custom quote

Rush Fee: Starting at \$30-\$500 depending on product. Emergency/After-Hours Fee for large last-minute projects that require work outside of business hour meetings/access may incur additional fees.

Non-Refundable deposits or up-front payments may be required prior to the initiation of design services. Additional revisions will incur an additional fee, prices are dependent on the product. Complex designs or multiple versions of a design will incur additional fees.

While some meetings such as project intake/free consultations, project kick-off meetings, 1hr weekly meetings for long-term projects, and monthly web maintenance meetings are included in costs, additional phone/video/in-person meetings extending past 20 minutes will be billed.

Turn-around times will be provided with the estimate. This estimate is based on design time, extensive edits, and delay in client response/feedback will extend the overall turn-around of the project. Any delay in estimated turn-around will be disclosed to clients as early as possible.

Balance must be paid prior to sending designs to print or providing final files. King Creative Solutions cannot guarantee turn-around time for printing services; estimates are given based on information provided by the printer. KCS cannot refund or discount printing costs based on printing delays. Printing costs are not included in the above pricing but referrals to printers may be given.

KCS owns all unselected, unpurchased concepts. The use of unpurchased concepts may result in legal action. While clients own the designs purchased from KCS, KCS reserves the right to use unpurchased concepts and finished purchased designs in its marketing efforts unless written notice has been provided stating use is prohibited or if it is not permitted by the Confidentiality Agreement provided by the client at the initiation of services.

Pricing and services may change periodically to follow the growing needs of the company to provide clients with the best service.

Last updated 11/2022

<p>Basic (10 slides) <i>Starting at \$180</i></p>	<ul style="list-style-type: none">• 1 Cover• 1 Transition Slide• 1 Table of content• 1 Thank you/Back page• 1 Infographics/Chart Slid• 5 Content Slides (for bulleted list, image/text combos, text only, etc)
<p>Standard (15 slides) <i>Starting at \$260</i></p>	<ul style="list-style-type: none">• 2 Cover Options• 1 Transition Slide• 1 Table of content• 1 Thank you/Back page• 2 Infographics/charts• 6 Content Slides (bullet list, image/text combos, text only, etc)• 1 Video page
<p>Premium (20 slides) <i>Starting at \$440</i></p>	<ul style="list-style-type: none">• 2 Cover Options• 1 Transition Slide• 1 Table of content• 1 Thank you/Back page• 3 Infographics/charts• 1 Timeline• 8 Content Slides (bullet list, image/text combos, text only, etc)• 1 Video page• 1 Team Slide• 1 Icon Package Slide with 25+ Branded Icons

An Icon Package Slide can be added to Basic, Standard, or Custom templates for \$80 (Includes 25 branded icons)